

the little wine brand that could (and did)...

[yellow tail] takes home big wins at the following award shows

September - December 2010


[yellow tail][®]

hot off the press... our latest awards

September 2010:

2005 [yellow tail] Limited Release Shiraz

 GRAND GOLD - Mundusvini (Germany)

 TOP 5 - in Australia and New Zealand, Winestate Awards



2009 [yellow tail] Moscato

 GOLD - New World Wine Awards, NZ (Top 50)



November 2010:

Bubbles (NV)

 GOLD - 2010 Effervescent Du Monde, France



Bubbles Rosé (NV)

 SILVER - 2010 Effervescent Du Monde, France



2006 [yellow tail] Limited Release Cabernet Sauvignon



2008 [yellow tail] Reserve Shiraz



2009 [yellow tail] Merlot



2009 [yellow tail] Cabernet Sauvignon

 GOLD - 2010 Austrian Wine Challenge, Vienna



John Casella awarded 21 Most Influential People in Australian drinks industry

John Casella was named one of the 21 most influential people in the Australian drinks industry at the Liquor Merchants Association of Australia (LMAA) awards held in Sydney in November. LMAA asked members and friends to vote for candidates that had significantly influenced the Australian drinks industry. Each nominee was required to have exerted capability, supremacy, leverage and prevalence in their particular field. John Casella's history and contribution to the industry earned him a place among the top 21 industry professionals.

AC Nielsen September 2010 The Facts...

[yellow tail][®]

in Australia...

- No.1 selling Merlot
- No.1 selling Pinot Grigio
- No.1 selling Cabernet Sauvignon
- No.2 selling Moscato
- No.3 selling Pinot Noir
- No.3 selling Semillon Sauvignon Blanc
- No.3 selling Shiraz*
- No.3 selling Chardonnay



in Western Australia...

- No.2 selling Merlot
- No.2 selling Cabernet Sauvignon
- No.4 selling Semillon Sauvignon Blanc
- No.4 selling Pinot Grigio
- No.4 selling Shiraz

in Queensland...

- No.1 selling Cabernet Sauvignon*
- No.1 selling Pinot Grigio
- No.2 selling Merlot
- No.2 selling Semillon Sauvignon Blanc*
- No.3 selling Shiraz

in New South Wales...

- No.1 selling Cabernet Sauvignon
- No.1 selling Merlot
- No.1 selling Pinot Grigio
- No.1 selling Semillon Sauvignon Blanc
- No.2 selling Shiraz
- No.2 selling Chardonnay

in South Australia...

- No.1 selling Pinot Grigio
- No.1 selling Semillon Sauvignon Blanc
- No.2 selling Cabernet Sauvignon*
- No.2 selling Merlot*
- No.3 selling Shiraz*

in Victoria...

- No.1 selling Merlot
- No.1 selling Semillon Sauvignon Blanc
- No.1 selling Cabernet Sauvignon
- No.2 selling Shiraz*
- No.3 selling Chardonnay*
- No.3 selling Pinot Grigio*

