

January 2012

**Kick up your tail at the 2012 JAYCO Tamworth Country Music Festival
- [yellow tail] Longest Line Dance -**

Country music lovers are invited to kick up their tails and join a record-breaking attempt for Australia's longest line dance at the 40th annual 2012 Tamworth Country Music Festival. The event will take place on Peel Street at 8am on Saturday 28 January – just before the cavalcade.

Festival sponsors, [yellow tail] are supporting the record attempt and, together with professional line dancer, Chris Watson, they hope to fill the main street of town with more than 6,000 people. Dancers are encouraged to wear something yellow for the dance, and [yellow tail] will hand out free T-shirts to the first 700 people to arrive.

Chris has been organising the line dancing event at the Tamworth Country Music Festival for seven years with the assistance of the Rotary Club of Tamworth First Light.

“Line dancing is a really great social way to enjoy country music. Each year, thousands of people take part and given this is the 40th anniversary of the festival, we think we'll be able to smash the record,” said Chris.

“You don't have to be a dancer or know any line dancing steps to get involved. The routine is really easy and fun and I will be there to direct everyone,” he added.

Festival-goers can purchase a dance ticket for \$5 in the street or pre-purchase from Tamworth Visitor Information Centre or Festival HQ. All money raised is donated to Rotary International.

[yellow tail] is the official wine sponsor of the 2012 Tamworth Country Music festival. The Kombi wine bar (affectionately named Bubbles after the popular wine variety) will provide great tasting wines at the Golden Guitar Awards after party. The Kombi will also participate in the cavalcade down Peel St after the line dancing event.

For further details about the festival, visit www.tamworthcountrymusic.com.au or for more information about [yellow tail], visit www.yellowtailwine.com

ENDS

To arrange an interview or photo opportunity with Chris Watson, contact Gillian Martin at Casella Wines on 02 9330 4717 or gillian.martin@casellawines.com

Country Music Festival Media contact: Trish Maskaric, Markson Sparks
trish@marksonsparks.com / 0417 947 769