



Anne Finlayson, Casella Wines  
Rural Women's Award Winner 2010

## 2011 CASELLA WINES RURAL WOMEN'S AWARD

*"This award is a great opportunity to highlight the importance of regional women Australia-wide, to tell their stories and support them in what they do."*

Anne Finlayson

Meet Anne Finlayson, the 2010 winner of the Casella Wines Rural Women's Award and a caring and country-minded woman who has touched the lives of rural women and their families in extraordinary ways.

A mother of five, Anne lives on a sheep and cattle property 43kms east of Guyra in northern NSW. During the drought in far western NSW in the early 2000s, Anne realised the effect these difficult times had on women and their families. So, being able to secure financial assistance from religious women's orders and the Armidale ADIG, along with the support of two Sisters of Charity, Helen Clarke and Maria Wheeler, Anne went out to these "women of the west". She offered them a live-in motel break for reflection, sharing, prayer, mutual support, fun and treats. As an on-going dream Anne continues her work with the women from Brewarrina, Bourke, Walgett, Collarenebri and Coonamble or wherever it may take her.



CASELLA WINES promotion

*"Women form the backbone of our rural communities. We invite Australians to tell their stories and help us to support them in what they do."*

John Casella

Continuing the search for women like Anne Finlayson, Casella Wines is proud to announce its third annual awards program designed to highlight the sacrifice and dedication made by women in rural communities. Australians are called to nominate themselves or a woman they know who goes above and beyond for the well-being of her regional community. Six winners will receive a financial grant to help them continue their wonderful work.

John Casella, Managing Director of Casella Wines and maker of the popular wine label [yellow tail], started the program in honour of his mother Maria, who devoted her adult life to the well-being of her family and the Griffith community of NSW.

The winner of the award will receive a prize of \$10,000 and the five runners up will receive \$2,000 each. Casella Wines has a vision to use the awards as a way to enable other women to continue their often unacknowledged efforts in rural communities.



(Left to right) Murray Finlayson, Anne Finlayson, John Casella and Anne's friend, Helen Clarke, who nominated her for the 2010 award.

## NOMINATE AUSTRALIA'S MOST OUTSTANDING RURAL WOMEN

Do you have an inspiring story to tell?

Do you know someone in your community who deserves to be recognised for their efforts?

The 2011 Casella Wines Rural Women's Award is now open for nominations.

  
CASELLA WINES Rural WOMEN'S AWARD

### HOW TO ENTER:

- 1 Tell us in 200 words or less how you or someone you know has made an outstanding contribution to their rural community.
- 2 **BY MAIL:** Send your completed entry with your name, address, email and daytime phone number by mail to:  
Casella Wines Rural Women's Award,  
Units 506-510, Lvl 5, 460 Pacific Highway,  
St Leonards, NSW 2065.
- 3 **BY INTERNET:** Enter online via the website, [www.casellawines.com](http://www.casellawines.com) and follow the prompts.

Promotion commences at 00:01am AEDST on 1 August 2011 and closes 16 September 2011 at 23:59pm AEDST. For full terms and conditions, visit [www.casellawines.com](http://www.casellawines.com). Entry is only open to Australian residents aged 18 years and over. The Promoter is Casella Wines Pty Limited (ABN 96 060 745 315). If you do not want your information provided to any organisation not associated with this promotion, please indicate this clearly on your entry. For Full terms and conditions, visit [www.casellawines.com](http://www.casellawines.com)

FOR MORE INFORMATION ON  
THE CASELLA WINES RURAL  
WOMEN'S AWARD, VISIT  
[WWW.CASELLAWINES.COM](http://WWW.CASELLAWINES.COM)