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[yellow tail] Moscato named Best Muscat, Double Gold Winner at San Francisco International Wine Competition

[yellow tail] portfolio wins total of 10 medals

[yellow tail] Moscato was named Best Muscat and received a Double Gold medal at the 2011 San Francisco International Wine Competition held on 17-19 June. The [yellow tail] portfolio received an impressive 10 medals, including a Gold Medal for [yellow tail] Reserve Shiraz and silver medals for [yellow tail] Reserve Chardonnay, Pinot Grigio and Merlot.

The San Francisco International Wine Competition is the largest, most influential international wine competition in America judged by a prestigious panel of wine experts. Judging is based on a blind, consensual procedure. In 2011, more than 1,200 wineries submitted wines from 29 countries and 20 states.

This year's best of show, including [yellow tail] Moscato, are the wines which the entire judging panel selected as the best in each category. Representing the finest examples of their respective types, these wines are worthy of special consideration.

[yellow tail] Moscato is already exceeding Australian sales expectations in the thriving Muscat category, the fastest growing grape variety according to AC Nielsen. Made from 100 percent Moscato grapes, this wine is slightly fizzy and full of sweet fruit flavours such as crushed green grapes and peaches.

John Casella created the [yellow tail] brand from his family winery in Yenda, NSW 10 years ago and he is delighted with this result for Moscato.

"Moscato is fast becoming a popular wine style. The fresh fruitiness, light fizz and lower percentage of alcohol (7.5%) appeals to wine lovers looking for something refreshing," said John.

"This award further reinforces the quality and value of [yellow tail] Moscato and positions it alongside other [yellow tail] favourites like Chardonnay and Shiraz. It's always been our mission to over deliver on quality in the \$10-\$15 price bracket, so we're thrilled with this result," he added.

[yellow tail] Moscato is available at leading liquor outlets nationally for RRP \$9.99. To see the tasting note, go to: www.yellowtailwine.com/moscato/

The full list of [yellow tail] medals earned at the 2011 San Francisco International Wine Challenge include:

- Best Muscat, Double Gold Medal [yellow tail] Moscato
- Gold Medal [yellow tail] 2009 Reserve Shiraz
- Silver Medal [yellow tail] NV Tree Free Chardonnay
- Silver Medal [yellow tail] 2010 Chardonnay
- Silver Medal [yellow tail] 2009 Reserve Chardonnay

- Silver Medal [yellow tail] 2009 Reserve Pinot Grigio
- Silver Medal [yellow tail] 2009 Reserve Merlot

- Bronze Medal [yellow tail] 2010 Pinot Grigio
- Bronze Medal [yellow tail] NV Natural Sparkling, Bubbles
- Bronze Medal [yellow tail] 2010 Shiraz

For more information about [yellow tail], visit: www.yellowtailwine.com or for details about the San Francisco International Wine Competition, visit: www.sfwinecomp.com

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