

## Media Coverage

Should there be any problems with this message,  
please call 020 7674 0200 or fax us on 020 7674 0222.



---

[Yellow Tail]  
Friday 16 Jul 2010

Keyword	Publication	Page(s)	Date	Page in pack	Cutting Pages
<u>Yellow Tail</u> Clip	Irish News (Belfast) {Main}	38	Sat, 10 Jul 2010	2	1

Source: Irish News (Belfast) {Main}  
Edition:  
Country: UK  
Date: Saturday 10, July 2010  
Page: 38  
Area: 154 sq. cm  
Circulation: ABC 45667 Daily  
BRAD info: page rate £2,950.00, scc rate £10.85  
Phone: 028 9032 2226  
Keyword: Yellow Tail

> durrants

**LIQUID NEWS**

By Dawn Egan  
email [d.egan@irishnews.com](mailto:d.egan@irishnews.com)

## Bubble through your barbecue

**T**HE yellow tail brand has become the most successful launch of an Australian wine brand in the history of the Australian wine industry. It is recognised around the world for approachable style and consistent high quality. So I wasn't surprised to be offered a glass by a very dear family friend at a barbecue last weekend. However, it wasn't the white/red wine I am familiar with,

but yellow tail bubbles]. I am not usually a fan of fizz at barbecues – usually by the time anyone actually gets around to serving food the fizz is churning over like mad in my empty stomach and puts me off the task in hand.

But, I made an exception on this occasion because of who was offering it. Some time ago the lady in question advised me that the best way of enjoying a drink on a cold winter's night was with a large brandy – and there was only one brandy for the job – Hennessy. Nowadays I look forward to winter coming round so I can put my feet up on a bitterly cold night with Mr Hennessy to keep me warm. It was good advice then from a woman who indeed knows her brandy – so I reckoned that if her wine recommendation was as good as her brandy advice I wouldn't go far wrong! Thank you, Mrs Gilmore.

Getting back to the wine, yellow tail bubbles] is a fresh and fragrant sparkling wine that just leaps from the glass to tickle and tantalize the tastebuds. A vibrant, light straw colour with zesty tropical fruits combine perfectly with medium sweetness and a delightfully crisp and refreshing finish. It is fresh-fruit driven sparkler that emulates the approachable, easy-going attitudes of today's lifestyles. This luscious and lively wine will compliment any occasion, but it's just perfect for summer. Good enough at the price, £5 in Asda, and fine for picnics, spritzers, punches, and barbecues. It goes down well with hearty food and is easy on the purse.

**yellow tail bubbles] is available in most supermarkets and off-sales for between £5 and £7.**

